# **Cheat Sheet for Certified Management Accountant (CMA)**

# **CMA Cheat Sheet**

# 1. \*\*Introduction to CMA\*\*

- **CMA Overview**: Certified Management Accountant (CMA) is a globally recognized certification in management accounting and financial management.
- **Purpose**: Validates expertise in financial planning, analysis, control, decision support, and professional ethics.

## 2. \*\*CMA Exam Structure\*\*

- Parts:
- Part 1: Financial Planning, Performance, and Analytics
- Part 2: Strategic Financial Management
- **Format**: Multiple-choice questions and essay questions.
- **Duration**: Each part is 4 hours long.

## 3. \*\*Part 1: Financial Planning, Performance, and Analytics\*\*

### 3.1 Financial Statement Analysis

- Key Ratios:
- Liquidity Ratios: Current Ratio, Quick Ratio
- **Profitability Ratios**: Gross Margin, Net Profit Margin
- **Efficiency Ratios**: Inventory Turnover, Days Sales Outstanding
- **Leverage Ratios**: Debt to Equity Ratio, Interest Coverage Ratio
- **Trend Analysis**: Horizontal and Vertical Analysis
- **Common-Size Statements**: Balance Sheet and Income Statement

### 3.2 Performance Measurement

- Key Metrics:
- **Return on Investment (ROI)**: Net Income / Average Investment

- **Economic Value Added (EVA)**: NOPAT (WACC \* Capital Invested)
- **Residual Income**: Net Income (Required Return \* Average Operating Assets)
- **Balanced Scorecard**: Financial, Customer, Internal Processes, Learning & Growth

### 3.3 Cost Management

- Cost Classification:
- Variable vs. Fixed Costs
- Direct vs. Indirect Costs
- Product vs. Period Costs
- Costing Methods:
- Job Order Costing
- Process Costing
- Activity-Based Costing (ABC)

### 3.4 Internal Controls

- COSO Framework:
- **Components**: Control Environment, Risk Assessment, Control Activities, Information & Communication, Monitoring
- **Internal Audit**: Role, Scope, and Objectives
- 4. \*\*Part 2: Strategic Financial Management\*\*

### **4.1 Financial Decision Making**

- Capital Budgeting Techniques:
- Net Present Value (NPV):  $\Sigma$  (Cash Flow /  $(1 + r)^t$ )
- Internal Rate of Return (IRR): NPV = 0
- Payback Period: Time to recover initial investment
- **Profitability Index (PI)**: NPV / Initial Investment
- **Risk Analysis**: Sensitivity Analysis, Scenario Analysis, Monte Carlo Simulation

# **4.2 Corporate Finance**

- Capital Structure:

- **Optimal Capital Structure**: Balance between Equity and Debt
- Weighted Average Cost of Capital (WACC): (E/V \* Re) + (D/V \* Rd \* (1 Tc))
- Dividend Policy:
- **Types**: Stable, Constant Payout Ratio, Residual, Low-Regular-and-Extra
- **Effects**: Impact on Stock Price, Retention of Earnings

#### **4.3 Investment Decisions**

- Portfolio Theory:
- Modern Portfolio Theory (MPT): Efficient Frontier, Risk-Return Tradeoff
- Capital Asset Pricing Model (CAPM): Re = Rf +  $\beta$ (Rm Rf)
- Market Efficiency:
- Forms: Weak, Semi-Strong, Strong
- Implications: Impact on Investment Strategies

#### 4.4 Professional Ethics

- IMA Statement of Ethical Professional Practice:
- **Standards**: Competence, Confidentiality, Integrity, Credibility
- Ethical Dilemmas:
- **Resolution Process**: Identify, Evaluate, Develop, Implement, Follow-Up

### 5. \*\*Exam Preparation Tips\*\*

- **Study Plan**: Create a structured study schedule.
- **Practice Questions**: Regularly practice multiple-choice and essay questions.
- **Mock Exams**: Take full-length mock exams under timed conditions.
- **Review Mistakes**: Analyze and learn from incorrect answers.
- **Time Management**: Allocate time effectively during the exam.

### 6. \*\*Shortcuts and Tricks\*\*

- **Quick Calculations**: Use approximations for quick NPV and IRR calculations.
- **Memory Techniques**: Use mnemonics for remembering key ratios and formulas.

- **Highlighting**: Use highlighters to mark important sections in study materials.
- **Flashcards**: Create flashcards for quick revision of key concepts.

# 7. \*\*Resources\*\*

- **IMA Website**: [www.imanet.org](https://www.imanet.org)
- **Study Guides**: Wiley, Gleim, Hock
- Online Courses: Coursera, Udemy, LinkedIn Learning
- Forums and Communities: Reddit, IMA Discussion Boards

This cheat sheet provides a comprehensive overview of the key concepts, techniques, and strategies needed to excel in the CMA exam. Use it as a quick reference and guide throughout your preparation journey. Good luck!

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